



PORSCHE

Consent to the collection and use of personal information

Porsche Korea Ltd. wishes to collect and use your personal information as below to provide the My Porsche and Porsche Connect Service ("Service"). You have the right to refuse consent to the collection and use of your personal information by Porsche Korea Ltd. as above, in which case your registration for the Service or your use of other services related to the My Porsche and Porsche Connect Services may be restricted.

1. Items of Personal Information to be Collected and Retention Period

| Category | | Items | Period of Retention and Use |
|-------------------------------------|--|--|---|
| User Information | Basic Information | <ul style="list-style-type: none"> Name (including any titles and suffixes), E-mail address (Porsche ID), Contact information (including Mobile phone number), Address, Account password, Preferred language | Until <u>user withdraws membership</u> |
| | Vehicle and Ownership Information | <ul style="list-style-type: none"> Vehicle information Any information necessary for verification of vehicle ownership (information indicated in identification and proof of ownership documents and – if you are not the owner of the vehicle – a power of attorney from the vehicle owner / the names, dates of birth, places of birth, addresses, and validity information of the documents shown in the respective identification documents and the vehicle identification numbers, owner names, and addresses shown in the ownership documentation, PIN) | |
| | Voluntary information | <ul style="list-style-type: none"> Additional name information (e.g. academic titles, etc.), Company contact information, Date of birth, Additional phone numbers Credit card information (stored exclusively by the payment service provider) Vehicle license plate number, Personal vehicle name Interests and preferences, Desired contact channel ※ The above information is only collected when you voluntarily decide to input such information during the registration process. | |
| Automatically Collected Information | Through the My Porsche Website and Porsche Connect App | <ul style="list-style-type: none"> Date and time of access, Duration of the visit to our website, IP address, the time of your last login Type/Version of web browser, Operating system, The pages you visit on our website, Domain name, Cookies Volume of data transmitted, Nature of event, System crashes and similar events | 13 <u>months form the date of collected</u> or <u>Until the date purpose is fulfilled</u> |
| | Through the Porsche Connect App | <ul style="list-style-type: none"> Time of login and logout processes, Started and finished loading processes with location, duration and time Your contract terms, Your purchased products, Status of booked services The settings you have made in the Porsche Connect App, My Porsche profile data, Addresses of calendar entries, Addresses of contacts, The vehicles you added, Pictures of the vehicles | |
| Service Information | | <ul style="list-style-type: none"> Device and system IDs of your end devices and mobile radio modules Location information of vehicles and mobile devices that have installed the Porsche Connect App Equipment and vehicle master data, such as the vehicle identification number, ongoing warranties, vehicle model, the model year and a model image Information related to registration, purchases/payments, and details of use Vehicle and environmental data and movement information from your vehicle, Infotainment system usage data, technical vehicle data and related environmental data, along with a temporary identification key, Voice Data, The SIM card numbers (ICCID, IMSI, MSISDN) Telecommunication data (data collected, processed, and used based on the provision of the telecommunication service or to establish connectivity) (Relating to service appointment requests) the service dates you have selected, the scope of service you desire, and the desired contact channels for the dealer or service company chosen by you | Retained until <u>user withdraws membership</u> |

- Your inventory data that are collected during registration or indicated data to establish, amend, or terminate a contractual relationship regarding telecommunication services or to design the content thereof are stored for these purposes until the end of the calendar year following termination of the contractual relationship at the latest.
- We will delete the data immediately after the purpose ceases to exist. However, if it is required to retain by relevant laws, we may retain the necessary data for longer periods as below.
 - Records related to cancellation of contracts or subscriptions, etc.: Ten (10) years
 - Records related to payment for and supply of goods, etc.: Fifteen (15) years
 - Records related to resolution of consumer complaints or disputes: Ten (10) years
 - Account books and documentary evidence related to all transactions under Framework Act on National Taxes and Corporate Tax Act: Ten (10) years
 - Account Books, tax invoices and receipts under Value-Added Tax Act: Ten (10) years
 - Records on collection, processing, use of credit information under Credit Information Use and Protection Act: Ten (10) years

2. Purpose of Collection and Use

| Purpose | Description |
|-------------------------------|--|
| To Provide the Service | <ul style="list-style-type: none"> • To register, to setting up and manage a Porsche ID user account • To Provide the My Porsche and Porsche Connect Services (including connectivity service) and ensure technical operation, and detect and eliminate interference • To improve the performance of My Porsche, Porsche Connect Store, and Porsche Connect Services, to ensure the availability of the website and Porsche Connect App, to optimizing user experience and to further evaluate your use of the website • To analyze the use behavior of our website visitors and app user and to provide other services related to website and internet usage. • To Process payment for paid services • To provide information about vehicle, ongoing warranties, etc. • To request service appointments with Porsche dealers and service companies |
| To Maintain Records | <ul style="list-style-type: none"> • To maintain ledgers and other internal records as required by law, internal policy, or business purposes |